



RMHC[®]
SINGAPORE

Keeping families close

Building resilience with love

ANNUAL REPORT

2022

OUR MISSION

The mission of Ronald McDonald House Charities (RMHC) is to create, find and support programs that directly improve the health and well-being of children. Guiding us in our mission are our core values:

- Focusing on the critical needs of children
- Celebrating the diversity of the programs we offer – through the support of our staff, volunteers and donors who make them possible
- Staying true to our heritage of responsible stewardship
- Operating with accountability and transparency

OUR VISION

Championing family-centred care in the healthcare journey of seriously ill children and their families.

We believe that when a child is hospitalised, a family's love and support is as powerful as the strongest medicine prescribed. And at RMHC, we want to be a part of that solution.

We extend our reach and impact by leveraging our years of experience and our strong relationships within the community. We continually work to improve and expand our core programs, constantly developing new services to address the unique needs of the communities we serve.

It is this strong network of RMHC Chapters that helps to identify needs and carry out the RMHC mission on the ground. We rely on our strong relationships with the medical community to provide access to healthcare. We rely on strategic alliances with organisations that have the knowledge and infrastructure to extend our reach. And most of all, we rely on you — our friends, our donors, volunteers and staff.

NCSS MEMBERSHIP

RMHC Singapore has been a full member of the National Council of Social Services (NCSS) since 1 November 2013. Through NCSS, we are able to foster new partnerships with other agencies in the social service sector in Singapore to advocate and help meet the emerging and under-served social needs of children and youth in Singapore.



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PRESIDENT'S MESSAGE

2022 has been kinder to us.

We saw the grand opening of our **second Ronald McDonald Family Room at National University Hospital (NUH)**, located within the Neonatal Intensive Care Unit, in September. It's a special space where mothers can stay close to their babies under intensive care and tend to their daily feeds. A room where parents can restore themselves and look forward to another new day with their baby. There's a sense of hope, a feeling of peace and love. This is the spirit of the RMHC.

We saw too the return of the iconic **RMHC Gala Dinner Fundraiser** in November, this time, at the Fullerton Hotel ballroom. It was gratifying to see familiar faces of faithful donors and friends of the RMHC rallying together to give and support in every way possible. We raised over \$309,000 that evening.

We saw the public wearing their hearts on their sleeves, rounding up their checks at the self-ordering kiosks in McDonald's. Every cent counts and collectively, the RMHC gains in abundance. The **contributions through McDonald's channels** – including 10-cents from every Happy Meal sold – constituted the largest share of RMHC funds last year yet again.

We do not take for granted the small and big milestones that came our way.

On behalf of the RMHC Board, **THANK YOU** so very much to all donors, friends and volunteers who continue to believe in the charity's mission to keep families close.

We look forward to journeying with you into the future.

Regards,

Linda Ming

President
Ronald McDonald House Charities, Singapore





EXECUTIVE DIRECTOR'S REPORT

The RMHC Team was thrilled when the government began to roll back some of the measures from COVID. But it was not to be, as RMHC services at the heart of the hospitals were one of the last bastions of places where the enforced COVID measures were still in place.

Towards the end of the year, the measures were relaxed and we were able to deploy some new volunteers and resume the Happy Wheels Cart Programme at the National University Hospital's (NUH) Khoo Teck Puat - National University Children's Medical Institute (KTP-NUCMI) outpatients' clinic. We are expecting to see an increase in volunteers despite additional vaccinations requirements in 2023.

The tightened COVID measures also provided an opportunity for the RMHC Team to host a Family Day-out for the caregivers during National Family Week in June 2022, where families could enjoy the day at Singapore Zoo. It was an opportunity to reconnect with our beneficiaries as we celebrated with them to see their children, who were once critically ill at the Paediatric Intensive Care Unit, enjoying the day.

RMHC has expanded its core programme after finally opening the Ronald McDonald Family Room in the NUH Neonatal Intensive Care Unit on 13 September 2022. The facility includes two lactation rooms, a family lounge and pantry where families can rest and recover. Another staff member has also been added to the team, strengthening the operations team.

A welcome relief was the return of the long-awaited RMHC Gala Dinner Fundraiser. We are grateful that past supporters continue to actively support our programmes even though we have all just recovered from two challenging pandemic years.

Next year, we will celebrate the 10th Anniversary of the Ronald McDonald House at NUH. In addition to a series of dinners to bring our former beneficiaries and stakeholders to the House, RMHC Singapore will be hosting its first Family-Centred Care Conference with the strong support of RMHC Global. We hope to raise awareness of the importance of family-centred care in healthcare when young patients are on the journey from illness to health.

We look forward to your continued support and partnership as we advocate for families together.

Regards,

Daniel Ang

Executive Director

Ronald McDonald House Charities, Singapore



OUR GOVERNANCE & BOARD

RMHC Singapore (RMHC) is a registered charity under the Societies Act and not an Institution of Public Character (IPC). We abide strictly to the corporate governance code set by RMHC Global and the local Singapore charity council. Our finances are independently audited every year in accordance with local regulations.

RMHC maintains a Conflicts of Interest Policy applicable to all Board and Committee Members as well as all staff members. The purpose of the policy is to protect the interest of RMHC when it is considering entering a transaction or arrangement that might benefit the private interest of an officer or Board Member of RMHC, or any other interested persons.

In maintaining prudent oversight of our reserve funds, RMHC ensures that donated funds are used in areas that are in accordance with our mission, i.e. to create, find and support programmes that directly improve the health and well-being of children whilst consistently building and maintaining adequate spendable reserves to keep the Charity's cause as a going concern. RMHC carries a surplus of funds no greater than three (3) times its previous year of Operating Expenses in unrestricted accounts.

The RMHC Board, comprising office bearers and ordinary board members, is ultimately responsible for the charity achieving its purpose as set out in the RMHC Constitution and in accordance with the License Agreement between RMHC and McDonald's Corporation.

The Board is tasked with ensuring that the charity upholds good governance in keeping with the RMHC Constitution as a basic requirement. As good governance, the Board also collectively set the vision and mission for RMHC, and the strategic roadmap and plans to achieve these. The varied experiences, expertise, skills and knowledge of each Board Member is what makes the Board unique as a team, with each Board Member playing an active role for the charity's benefit.

Another part of good governance requires upholding proper practices, including setting up systems, policies and procedures to ensure the strategic plan is carried out with responsibility and accountability. In undertaking this task, the Board works collectively and through Committees to identify processes and areas of risk that require governing and monitoring.

BOARD OFFICE-BEARERS

Ms Linda Ming

President, RMHC
 Director, Brand Communications, Hanbaobao Pte Ltd
 (Licensee of McDonald's)
 Date appointed: 13 June 2019

Mr Johannes Jeremias Boshoff

Secretary, RMHC
 Senior Associate, Harneys Westwood & Riegels
 Singapore LLP
 Date appointed: 28 February 2022

Ms Serene Koh

Vice-President, RMHC
 Date appointed: 13 June 2019

Ms Belinda Young

Treasurer, RMHC
 Director, Centrecourt Group
 Date appointed: 16 June 2020

BOARD MEMBERS

Ms Amita Dutt

Legal Consultant
RHTLaw Asia LLP
Date appointed: 13 June 2019

Associate Professor Stacey Tay

Senior Consultant Paediatric Neurology,
National University Health Services
Date appointed: 16 June 2020

Ms Andrea Noel Friedman

Date appointed: 16 June 2020

Mr Benjamin Boh

Managing Director
Hanbaobao Pte Ltd (Licensee of McDonald's)
Date appointed: 21 June 2021

Ms Diana Ser Siew Yen

Journalist and Presenter
Date appointed: 8 June 2016

Asst. Prof Donovan Lim

Date appointed: 8 September 2017

Mr Karam Malhotra

Partner, Co-Founder & Global VP
Smart Media 4U Technology Pte Ltd
Date appointed: 21 June 2021

Mr Keoy Soo Earn

Partner,
Deloitte & Touche LLP
Date appointed: 21 June 2021

Mr Lim Tze Chern

Executive Director
Nomura Singapore Limited
Date appointed: 8 June 2016

Mr Timothy Koh

Director
VMware Asia Pacific and Japan
Date appointed: 21 June 2021

S/No	Board Members	Attendance For Board Meetings In 2022						Participation
		28.02.2022	27.04.2022	15.06.2022 (AGM)	15.06.2022	30.09.2022	02.12.2022	
1	Linda Ming	√	√	√	√	√	√	6/6
2	Serene Koh	√	√	x	x	√	√	4/6
3	Belinda Young	√	x	√	√	√	√	5/6
4	Johannes Jeremias Boshoff	√	√	√	√	√	√	6/6
5	Amita Dutt	√	√	√	√	x	√	2/6
6	A/Prof Stacey Tay	x	√	x	x	√	x	3/6
7	Andrea Friedman	√	√	x	x	√	x	3/6
8	Benjamin Boh	x	√	√	√	x	x	4/6
9	Diana Ser	x	x	√	√	√	√	4/6
10	Dr Donovan Lim	x	√	√	√	√	x	4/6
11	Karam Malhotra	√	√	√	√	√	x	5/6
12	Keoy Soo Earn	√	x	x	x	√	√	3/6
13	Lim Tze Chern	x	√	√	√	x	√	4/6
14	Timothy Koh	√	x	√	√	√	√	5/6

OUR FAMILIES SHAPE US

Voices of our Beneficiaries

Nabeel and Syahirah are parents to Baby Zayn, who was diagnosed with Spinal Muscular Atrophy (SMA) Type 1 on 12 August 2022 as an one-month-old baby. They share their story from discovery to recovery.

"It all started on 4 August 2022, when Zayn only managed to drink 10ml of milk in a span of half an hour, a sixth of what he usually consumed. We thought something was not right, so we immediately took him to the Accident and Emergency (A&E) unit at National University Hospital (NUH) and he was promptly warded that evening.

We soon learned that Zayn has a rare genetic disorder, and his best hope for survival was a treatment that costs about SGD\$3 Million. SMA Type 1 is a neuromuscular disorder that causes muscles to weaken. It can lead to declining motor functions and other issues such as respiratory problems, scoliosis and osteoporosis." Through an online crowdfunding campaign, Nabeel and Syahirah received so much love from the local community that they were able to raise the entire cost treatment costs in under three months for Zayn to receive the treatment he required.

Zayn stayed in the hospital for about four months and is now happily resting at home on the road to recovery.

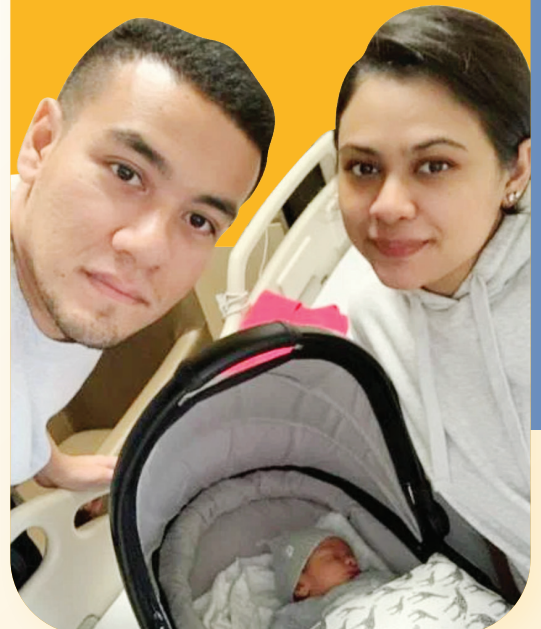
"It's a funny story on how we stumbled upon the Ronald McDonald House Charities (RMHC), as we first thought it was a place where we could place orders for McDonald's meals but we learned from the staff after about this wonderful program provided by RMHC for parents whose child is in the Intensive Care Unit (ICU).

All the staff at RMHC have been extremely helpful and welcoming, throughout our stay, they have always gone the extra mile to make sure we and the other families staying there were comfortable."

Nabeel and Syahirah, parents to Baby Zayn



"We were so thankful that RMHC provides such a facility, as it has helped us tremendously, providing us with a comfortable place to stay close to our baby. Without this facility, traveling to and fro the hospital would be exhausting and time-consuming as we stay quite a distance away."



OUR FAMILIES SHAPE US

Voices of our Beneficiaries

At only 2 weeks old, Elvia was diagnosed with a rare disorder, Maple Syrup Urine Disease (MSUD) Classic. Since then, Elvia has been in and out of the hospital almost every month, with each admission lasting anywhere between a week to three months. In addition to her underlying condition, Elvia also battles other complications such as Laryngomalacia, Thalassemia Minor and has three holes in her heart. Due to her small stomach capacity, she needs to be fed more frequently through a feeding tube.

Elvia was admitted into the National University Hospital (NUH) in July for a planned liver transplant. For patients with MSUD, the liver has a missing enzyme that is unable to break down components of amino acids. The complication is having a restricted diet, careful protein intake, and weekly blood tests to prevent a metabolic crisis which could damage the brain or lead to death. While the transplant is not a panacea, it gives Elvia and her family hope that she may be able to lead a normal life, and to live without unknown fears.

During Elvia's one month stay at NUH, her mother Felicia was offered the use of the Ronald McDonald Family Room and she also eventually stayed at the Ronald McDonald House at NUH. Thankfully, Elvia's liver transplant went smoothly and she is now recovering well at home.

Felicia learned about RMHC through a friend who has a child with special needs. "A place like home that meets our daily needs, such as a kitchen where we can cook, a washer and a dryer to ensure we can have fresh laundry clean, and an ensuite bathroom where we can take showers to stay refreshed. A place where we can be "at home" outside of our home. This has greatly contributed positively to both our physical and emotional well-being." said Felicia.

Felicia



"I am grateful for RMHC's support through such a difficult period in our family's lives. This really gave me extra strength to care for Elvia. Both the Ronald McDonald Family Room and House are very conducive and cosy. A comfortable space for caregivers to have short breaks and relax."

OUR FAMILIES SHAPE US

Voices of our Beneficiaries

Judy* was looking forward to her golden years as a grandmother. But through unfortunate circumstances, she found herself in an ugly custody battle over her two grandsons, Michael* and Morris*, in which she was eventually successful.

For the boys, however, the situation proved hard to digest: the change in environment and uncertainty were some of the things that they could not comprehend at such a tender age.

When Michael started primary school, he began to show signs of aggression which were exacerbated by bullying from his schoolmates. Michael initially went to the school counsellor, but his violent streaks worsened, and was eventually referred to the Child Guidance Clinic at the Institute of Mental Health (IMH).

Judy started bringing Michael to IMH for regular appointments, which was not easy for her. Michael kept asking why he needed to go to IMH when he didn't think he was 'ill'. "It is not for mental-related issues, it is for wellness," explained Judy, whenever the boys or others asked why they were visiting IMH.

When the Ronald McDonald Family Room at IMH officially began welcoming guests in 2018, a huge weight was lifted off Judy's shoulders. Not only did the Family Room provide snacks and a space for them to relax in, more importantly, it was a calm and safe environment for Michael before seeing his doctor.

The brothers, who are now in secondary school, love their time at the Ronald McDonald Family Room at IMH so much that they even wanted their grandmother to bring them there during their school holidays – a testament to how much they had enjoyed the time spent in our Family Room!

*Names and images used have been changed to protect the identity of our beneficiaries.

The Family Room quickly became a happy place for Michael and his brother Morris who would accompany him to IMH occasionally. Michael now associates positive feelings of calm, positivity and safety with the Family Room. For Judy, the Family Room is a comfortable and safe place where they can be accepted for who they are.



OUR FAMILIES SHAPE US



At just 15 days old, Syasya Dalili was diagnosed with Congenital Nephrotic Syndrome, which eventually led to End Stage Renal Failure when she was 3. Syasya had to undergo dialysis before receiving a kidney transplant in 2014. Her father, Suhaimi, was her donor. Syasya stayed at the Paediatric Intensive Care Unit (PICU) for two weeks and her parents were able to stay close to her at the Ronald McDonald House.

Suhaimi was discharged a week earlier than expected, recuperated at the Ronald McDonald House and was able to visit his daughter everyday without worrying about the commute as the family stays a distance away. Staying together at the House, his wife Kartini was able to look after both him and their child easily. Seeing her father’s leaping progress daily, it motivated Syasya to recover faster too.

Today, Syasya is 17 years old, and loves music and enjoys playing the electric guitar!



At 4 months old, Wen Xi was diagnosed with Fanconi Anaemia Syndrome, a rare disease that affects the bone marrow. In October 2019, she was admitted for a scheduled Stem Cell transplant. Unfortunately, her recovery after the transplant did not go smoothly. First, she was transferred to the Paediatric Intensive Care Unit (PICU) for lung infections as side effects from her chemotherapy. Her stay within the PICU got extended when further complications arose.

Despite being placed in the PICU for six months, Wen Xi’s cheerful personality never once got dulled. Today, Wen Xi is 7 years old and a bubbly and chatty little girl who, just like many other young girls, enjoys dolling up (and she’s more than happy to help you out too!).

OUR CORE PROGRAMMES DEFINE US

RONALD McDONALD HOUSE AT NUH

Since we opened our doors in January 2013, over 1,000 families have called the Ronald McDonald House at NUH a 'home-away-from-home'. Parents and families find solace and respite as they recharge themselves body-mind-spirit, so they can return to their sick child and offer comfort and love.

We believe in keeping families close, by taking care of parent-caregivers so they can better care for their children who are hospitalised just steps away in the Paediatric Intensive Care Unit.



Since 2013, the Ronald McDonald House has provided



13,593 nights
of accommodation for



1,207 families

OCCUPANCY	2022
Number of Families Served	137
Nights of Accommodation	1,302
Number of Families Turned Away	17
Waitlist Room Nights	37
Occupancy Rate	89%
Average Stay per Family	10 days

Nationalities of Guests



- Singapore Community
- Foreigners

OUR CORE PROGRAMMES DEFINE US

RONALD McDONALD FAMILY ROOM AT NUH - PEDIATRIC INTENSIVE CARE UNIT (PICU)

Established as part of NUH’s expansion plan for its PICU ward, the Ronald McDonald Family Room is a strategic partnership between the National University Hospital and RMHC Singapore whose shared vision is to enhance the quality of support and care for seriously ill children and their families in Singapore.

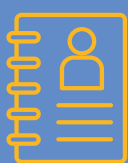
The Family Room at NUH can accommodate up to 28 persons at any one time. Aside from being a place of rest, there are also shower facilities, with clean towels and toiletries provided. The room is open 24 hours daily.



Since its opening in 2016, Ronald McDonald Family Room (PICU@NUH) has served



3,998 families and



7,871 registered family members

OCCUPANCY	2022
Number of Families Served	523
Number of Registered Guests Served	1,019
Average Stay per Family	6 days

Nationalities of Guests



- Singapore Community
- Foreigners

OUR CORE PROGRAMMES DEFINE US

RONALD McDONALD FAMILY ROOM AT NUH - NEONATAL INTENSIVE CARE UNIT (NICU)

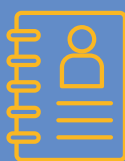
In September 2022, we opened the doors to our newest Ronald McDonald Family Room, located within the Neonatal Intensive Care Unit (NICU) ward at NUH, which offers a place of rest and respite exclusively for parents whose newborn are hospitalised. The Family Room is fitted with 2 lactation rooms, where mothers are able to pump and deliver breastmilk to their child with more comfort and convenience.



Since its opening in 2022, Ronald McDonald Family Room (NICU@NUH) has served



70 families and



142 registered family members

OCCUPANCY	2022
Number of Families Served	70
Number of Registered Guests Served	1,532
Average Stay per Family	11 days

Nationalities of Guests



- Singapore Community
- Foreigners

OUR CORE PROGRAMMES DEFINE US

RONALD McDONALD FAMILY ROOM AT IMH

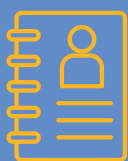
Situated within the quiet sanctuary of IMH, the Ronald McDonald Family Room provides a place of rest and respite for parents of young patients seeking or undergoing treatment at IMH. The Family Room at IMH is open to all families whose child is seeking treatment at IMH Sunrise Wing (tending to 6-18 year olds) or making outpatient visits at the Child Guidance Clinic. The Family Room is open Mondays to Fridays, 9am to 7pm.



Since its opening in 2017, the Ronald McDonald Family Room (IMH) has served



920 families and



1,258 registered family members

OCCUPANCY	2022
Number of Families Served	182
Number of Registered Guests Served	250
Total usage for the year	4,150

Nationalities of Guests



● Singapore Community

OUR COMMUNITY OUTREACH PROGRAMMES AMPLIFY US

RMHC Singapore is always excited to explore new ideas that strengthen its relevance and support for families and children in the hospitals and beyond. RMHC managed to continue with the following programmes despite the safety constraints:

RMHC FAMILY DAY-OUT – SINGAPORE ZOO

In celebration of the inaugural launch of National Family Week (4-12 June), past beneficiaries were treated to a fun day-out to Singapore Zoo, courtesy of Mandai Wildlife Reserve.

The fun-filled day saw our beneficiaries enjoying the day and forging new connections!



OUR COMMUNITY OUTREACH PROGRAMMES AMPLIFY US

RMHC PAEDIATRIC HAPPY SNACK PACKS

Through this programme, the main goal is to create a positive experience – a little treat and a smile – for children and their families during their outpatient visits to NUH's Khoo Teck Puat – National University Children's Medical Institute (KTP-NUCMI) and those receiving oncology treatment at the Viva-University Children's Cancer Centre located at NUH Medical Centre.

In 2022, a total of 2,678 packs were distributed to patients at the Paediatric wards in NUH and the Child Guidance Clinic at IMH. On behalf of all happy recipients, a huge thank you to all our donors for the joy!



OUR COMMUNITY OUTREACH PROGRAMMES AMPLIFY US

RMHC HAPPY WHEELS CART

Since April 2019, we have been spreading joy with the Happy Wheels Cart Programme at NUH's Khoo Teck Puat - National University Children's Medical Institute (KTP-NUCMI). Our volunteers and donors push the Happy Wheels Cart to designated areas of the KTP-NUCMI, offering complimentary food and drinks to children and their families while striking up conversations and sharing about RMHC Singapore. This simple idea of hospitality not only creates an emotional connection with families, but also enables us to highlight the mission behind our Charity.

The Happy Wheels Cart Programme was temporarily suspended, due to COVID-19 pandemic restrictions. In response to KTP-NUCMI's request, it has since been resumed in a safe measure, in accordance to the Hospital's regulations.

We are excited to transition back into operating the Happy Wheels Cart in its full glory, and to deliver smiles to the young patients and their families.



RMHC "MEALS TO BOND" PROGRAMME

The RMHC 'Meals to Bond' programme is one of our ways to take care of our beneficiaries. When we create opportunities for families to come together, they can better share experiences and support one another - as their hearts hope for their children's recovery.

We provide ready-to-eat meals and McDonald's meals bi-weekly for families staying at the Ronald McDonald House. Over at the Ronald McDonald Family Rooms, we provide weekly tea breaks; while monthly McDonald's breakfast and tea breaks are served to patients at IMH's Sunrise Ward.



CHAMPIONS AND VOICES OF OUR CAUSE

OUR VOLUNTEERS

One of the many challenges RMHC Singapore faced during the COVID-19 pandemic was the suspension of volunteers. Our volunteers selflessly contribute their time, talent and expertise in serving families at the Ronald McDonald House and Ronald McDonald Family Rooms, as well as supporting our community outreach programmes.

Fortunately, we have since been able to welcome volunteers back at all our facilities. We are grateful for our volunteers – both old and new and appreciate the support they have provided!



Kieran Nyeo Zi Xin

Kieran, currently a JCI student, first found out about RMHC through his schoolmate Izaal, who volunteered with RMHC during the school holidays after his Secondary 4 examinations. After hearing about RMHC's ethos to serve the parents of critically ill children, Kieran felt inspired by the cause and immediately hopped on board as a volunteer to meaningfully use his time during the school holidays.

"A memorable experience would probably be when a family gifted us boxes of cookies for the staff and other families. Despite being through so much, the family displayed much tenacity and even wanted to help others facing similar challenges. This really inspired me and strengthened my conviction to volunteer. Moving forward, I hope to be able to serve more families and volunteer on a more regular basis during the upcoming holidays!"



Lam Seow Ping

Seow Ping's family benefitted from the Ronald McDonald House at Austin, Texas, when her nephew was born prematurely. When her teenage nephew visited Singapore in 2019, Seow Ping thought of ways to engage him in the community, so she signed her family up for an adhoc volunteering opportunity

with RMHC Singapore. From then on, Seow Ping became a regular volunteer.

As a retiree, Seow Ping wants to stay active and engaged, while continuing to contribute back to our society. When she heard that volunteers were welcome again, she agreed without any hesitation!

As a returning volunteer, Seow Ping was pleased to see the digitalisation of processes and how the RMHC has grown to serve even more families today.

Mohamed Razali

After finding out where his round-up donations at McDonald's were going, Razali learned about RMHC and how the Charity lends support to families with hospitalised children in the Paediatric/ Neonatal Intensive Care Units. He jumped at the opportunity to volunteer at the Ronald McDonald House and Ronald McDonald Family Room at National University Hospital in January 2023.



As an active volunteer with various other charities, Razali shares that it is fulfilling to spend his rest days paying it forward, and learning how to take care of our facilities and our beneficiaries here at RMHC.

OUR FUNDRAISING EFFORTS

FACING THE WEIGHT OF ILLNESS TOGETHER & RMHC KIDS-FOR-KIDS

Growing our support through online fundraisers, our 'Facing the Weight of Illness Together' campaign aimed to raise funds to support families when their sick child is hospitalised. We have always believed that love is the best medicine, and while parents care for their sick children in the ward, RMHC in turn, cares for the parents. Through your love and generosity, a child and family's predicaments will be alleviated and made more bearable.

We also launched the inaugural RMHC Kids-for-Kids Fundraiser Campaign (18 January - 31 March 2022) that aimed to instil the good habit of giving back from young. Coinciding with Chinese New Year, we encouraged children to pledge their red packet monies. With both campaigns running in tandem, we managed to raise more than \$12,200.



WILD RICE PRODUCTION BUY-OUT

In November 2022, we had a fun little trip to Wild Rice Theatres to catch Pinocchio; a musical adaptation of the classic fairy tale we all know and love. We are especially thankful for our supporters who not only brought their own families, and also sponsored tickets for our beneficiaries. Everyone was treated to a hilarious and heart-warming celebration of family, friendship and the importance of being true to yourself. It was a perfect way to kickstart the holiday season!



OUR FUNDRAISING EFFORTS

RMHC GALA DINNER FUNDRAISER

After a 2-year hiatus, we are so glad to have finally held our Gala Dinner Fundraiser at The Fullerton Hotel on 4 November 2022. With the help of our supporters including McDonald's business partners/vendors, and friends of RMHC, we managed to raise over S\$309,000, through the sales of tables and the robust bidding of an amazing 56-item Auction segment.



OUR INVALUABLE PARTNERSHIP WITH McDONALD'S

RMHC Singapore has been McDonald's Singapore's "Charity of Choice" since its inception in 1989. McDonald's is the biggest corporate sponsor of RMHC, contributing up to 68% of total funds raised each year, which helps defray a significant portion of our annual operating costs. This year, McDonald's Singapore raised over S\$610,000 through donations from its self-ordering kiosks, annual McHappy Day fundraiser and donation of 10-cents from the sale of every Happy Meal.

Our deepest appreciation to the general public in Singapore for their generous contribution through McDonald's.

(*With effect from July 2022, McDonald's has increased its donation from 5-cents to 10-cents from the sale of every Happy Meal.)

McDonald's Singapore donation drive on McHappy Day
In conjunction with its annual McHappy Day in November, McDonald's fundraising campaign message focused on the ease of donating to RMHC via the self-ordering kiosks (SOK) in all the restaurants. By simply rounding up to the next dollar or selecting a specific dollar amount, it is easy and convenient to support the RMHC cause.

Thank you, McDonald's Singapore, for your efforts in 2022!



THANK YOU, McDONALD'S SINGAPORE, FOR YOUR EFFORTS IN 2022!



McDonald's contributed **\$264,777** to RMHC from 10-cents raised from every Happy Meal sold.



Through the McHappy Day campaign, a total of at least **\$55,591** was collected in the months of November and December 2022



Proceeds via SOK donation platform in 134 McDonald's restaurants raised over **\$352,000**



Collectively, the above efforts have helped RMHC cover at least **68%** of overall expenditure in 2022

CORPORATE SPONSORS & SUPPORTERS FOR 2022

Aardwolf Pestkare (S) Pte Ltd	H&C Equipment Pte Ltd	Preparazzi Pte Ltd
Absolve Pest Control Pte Ltd	H+K International Limited	Prima Limited
Acclime Singapore Pte Ltd	Hai Yong Engineering Pte Ltd	Prime Power (S) Pte Ltd
Adred Creative	Hanbaobao Pte Ltd	Primus Schoolhouse
AgFunder	HAVI Freight Management (S) Pte Ltd	Raffles Girls Primary School
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Boncafe International Pte Ltd	J.R. Simplot Company	Sealy Asia (S) Pte Ltd
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In partnership with Khoo Teck Puat – National University Children's Medical Institute



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