



Ronald McDonald
House Charities®
Singapore

FINDING OUR WAY FORWARD

ANNUAL REPORT 2021



OUR MISSION

The mission of Ronald McDonald House Charities (RMHC) is to create, find and support programs that directly improve the health and well-being of children. Guiding us in our mission are our core values:

- Focusing on the critical needs of children
- Celebrating the diversity of the programs we offer – through the support of our staff, volunteers and donors who make them possible
- Staying true to our heritage of responsible stewardship
- Operating with accountability and transparency

OUR VISION

Championing family-centered care in the health care journey of seriously ill children and their families.

We believe that when a child is hospitalised, a family's love and support is as powerful as the strongest medicine prescribed. And at RMHC, we want to be a part of that solution.

We extend our reach and impact by leveraging our years of experience and our strong relationships within the community. We continually work to improve and expand our core programs, constantly developing new services to address the unique needs of the communities we serve.

It is this strong network of RMHC Chapters that helps to identify needs and carry out the RMHC mission on the ground. We rely on our strong relationships with the medical community to provide access to healthcare. We rely on strategic alliances with organisations that have the knowledge and infrastructure to extend our reach. And most of all, we rely on you — our friends, our donors, volunteers, and staff.

NCSS MEMBERSHIP

RMHC Singapore has been a full member of the National Council of Social Services (NCSS) since 1 November 2013. Through NCSS, we are able to foster new partnerships with other agencies in the social service sector in Singapore to advocate and help meet the emerging and underserved social needs of children and youth in Singapore.



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PRESIDENT'S MESSAGE

The second pandemic year of 2021 was, in a word: trying.

Safety measures remained stringent across Singapore, amidst the ebb and flow of COVID-19 cases including the onset of Omicron. Our RMHC team worked tirelessly round the clock to keep our facilities safe while caring for families in the Ronald McDonald House and Family Room, unable to lean on our volunteers still kept at bay.

But we can be grateful for many things during this pandemic.

First, the birthing of our second Ronald McDonald Family Room at NUH, just next to the neonatal ICU. The room brings some comfort and respite to parents as they stay close to their young ones. We look forward to its grand opening in August 2022.

Second, the continued kindness of our donors. In lieu of the annual gala dinner fundraiser hampered by the pandemic for two consecutive years, we pivoted to online fundraising channels and raised close to \$100,000 — and benefited from the Tote Board's 1-for-1 matching grant. Along the way, we also found new donor-friends of the RMHC through the online channel.

Finally, the continued support of the public, specifically McDonald's customers who give to RMHC via check round-ups and donations on the self-ordering kiosks. With cashless and digital being the way of the future, the donation boxes have thus been removed from McDonald's restaurants.

And talking about the future, we can expect more milestones to come: exploration of a new and bigger Ronald McDonald House at Alexandra Hospital down the road, the 10th anniversary of our first Ronald McDonald House at NUH in January 2023; and the return of the annual RMHC Fundraising Gala in November 2022.

On behalf of the RMHC Board, our deepest thanks and appreciation to all donors, friends, and volunteers who continue to believe in the charity's mission to keep families close. We're grateful and hope to lean on your continued support.

Regards,

Linda Ming

President
Ronald McDonald House Charities, Singapore



EXECUTIVE DIRECTOR'S REPORT



Have you spared a thought for young families looking after their sick children at the hospital during the pandemic? Amidst worrying for their children, caregivers had to abide by COVID-19 safety measures and strict ART screenings.

As safety measures evolved, the RMHC team stayed focused on putting our families first. Key priority was to make things safe and easy for the families, so they could just focus on caring for their sick child in the comfort of the Ronald McDonald House (NUH) and the Ronald McDonald Family Room (located at both NUH and IMH). A simple idea from a doctor about providing microwavable ready-to-eat meals turned out to be a welcomed solution for most families.

During the pandemic, our donors continued to support us where possible, an example being the packing of Happy Snack Packs. This has enabled us to expand the programme from Oncology Snack Packs to Paediatric Snack Packs that benefit children in the Paediatric wards at NUH.

The year also saw how digital automation has simplified some administrative processes and increased staff productivity, as well as strengthened our cybersecurity and data protection practices. Thanks to the National Council of Social Services, RMHC was matched with Thunder Quote consultant to receive invaluable guidance on our digitalisation journey.

At the same time, the Board also took the opportunity to further strengthen our governance in a few areas. The Finance and Investment Policy was reviewed and updated. The Data Protection Policy was enhanced as RMHC journeyed with TRS Forensic in working towards the Data Protection Trustmark. The Board also adopted the Anti-Money Laundering and Counter-Terrorism Financing Policy. Last but not least, the RMHC organisation went through an Enterprise Risk Management (ERM) exercise to identify the risk universe that we are operating in and adopted the ERM policy to guide our practice.

Suffice to say, the silver lining during the pandemic has been time well spent on enhancing our organisational capability and governance and strengthening our foundation. We are evolving to become a better and stronger charity in Singapore.

Regards,
Daniel Ang
Executive Director
Ronald McDonald House Charities, Singapore

OUR GOVERNANCE & BOARD

RMHC Singapore (RMHC) is a registered charity under the Societies Act and not an Institution of a Public Character (IPC). We abide strictly by the corporate governance code set by RMHC Global and the local Singapore charity council. Our finances are independently audited every year in accordance with local regulations.

RMHC maintains a Conflicts of Interest Policy applicable to all Board and Committee Members as well as all staff members. The purpose of the policy is to protect the interest of RMHC when it is considering entering a transaction or arrangement that might benefit the private interest of an officer or Board Member of RMHC, or any other interested persons.

In maintaining prudent oversight of our reserve funds, RMHC ensures that donated funds are used in areas that are in accordance with our mission i.e. to create, find and support programmes that directly improve the health and well-being of children whilst consistently building and maintaining adequate spendable reserves to keep the Charity's cause as a going concern. RMHC carries a surplus of funds no greater than three (3) times its previous year of Operating Expenses in unrestricted accounts.

The RMHC Board, comprising office-bearers and ordinary board members, is ultimately responsible for the charity achieving its purpose as set out in the RMHC Constitution and in accordance with the License Agreement between RMHC and McDonald's Corporation.

The Board is tasked with ensuring that the charity upholds good governance in keeping with the RMHC Constitution as a basic requirement. As good governance, the Board also collectively sets the vision and mission for RMHC, and the strategic roadmap and plans to achieve these. The varied experiences, expertise, skills, and knowledge of each Board Member is what makes the Board unique as a team, with each Board Member playing an active role for the charity's benefit.

Another part of good governance requires upholding proper practices, including setting up systems, policies and procedures to ensure the strategic plan is carried out with responsibility and accountability. In undertaking this task, the Board works collectively and through Committees to identify processes and areas of risk that require governing and monitoring.

BOARD OFFICE-BEARERS

Ms Linda Ming
President, RMHC
Director, Brand Communications, Hanbaobao Pte Ltd
(McDonald's Singapore)
Date appointed: 13 June 2019

Ms Serene Koh
Vice-President, RMHC
Date appointed: 13 June 2019

Mr Ang I-Ming
Secretary, RMHC
Date appointed: 20 June 2018

Ms Belinda Young
Treasurer, RMHC
Director, Centrecourt Group
Date appointed: 16 June 2020

BOARD MEMBERS

Ms Amita Dutt

Full Time Consultant
RHTLaw Taylor Wessing LLP
Date appointed: 13 June 2019

Associate Professor Stacey Tay

Head and Senior Consultant
Paediatric Neurology
National University Hospital
Date appointed: 16 June 2020

Ms Andrea Noel Friedman

Date appointed: 16 June 2020

Mr Benjamin Boh

Managing Director
Hanbaobao Pte Ltd
(McDonald's Singapore)
Date appointed: 21 June 2021

Ms Diana Ser Siew Yen

Freelance Journalist
Date appointed: 8 June 2016

Dr Donovan Lim

Psychiatrist
Institute of Mental Health
Date appointed: 8 September 2017

Mr Karam Malhotra

Partner, Co-Founder & Global VP
Smart Media 4U Technology Pte Ltd
Date appointed: 21 June 2021

Mr Keoy Soo Earn

Partner & Southeast Asia Leader
Mergers & Acquisitions
Deloitte Southeast Asia Associate
Date appointed: 21 June 2021

Mr Lim Tze Chern

Executive Director
Nomura Singapore Limited
Date appointed: 8 June 2016

Mr Timothy Koh Kian Long

Director Asia Pacific & Japan
VMware
Date appointed: 21 June 2021

S/ No	Board Members	Attendance For Board Meetings In 2021						% of Participa- tion
		26.01.2021	13.04.2021	21.06.2021 (AGM)	21.06.2021	29.09.2021	02.12.2021	
1	Linda Ming	√	√	√	√	√	√	100%
2	Serene Koh	√	√	√	√	√	√	100%
3	Belinda Young	√	√	√	√	√	√	100%
4	Ang I-Ming	√	√	√	√	√	√	100%
5	Amita Dutt	√	√	√	√	√	√	100%
6	A/Prof Stacey Tay	√	√	√	√	x	x	67%
7	Andrea Friedman	√	√	√	√	√	√	100%
8	Benjamin Boh	N.A.	N.A.	N.A.	√	√	x	67%
9	Diana Ser	√	x	√	√	√	√	83%
10	Dr Donovan Lim	x	√	√	√	√	√	83%
11	Karam Malhotra	N.A.	N.A.	N.A.	√	√	√	100%
12	Keoy Soo Earn	√	√	√	√	√	√	100%
13	Lim Tze Chern	√	√	x	x	√	x	50%
14	Timothy Koh	N.A.	N.A.	N.A.	x	√	√	67%

OUR FAMILIES SHAPE US

Voices of our Beneficiaries

A baby thought to be the world's smallest at birth was discharged from the National University Hospital (NUH) after 13 months of intensive treatment. Baby Yu Xuan was just 212g, the weight of an apple, and measured 24cm in length when born. She was delivered at just under 25 weeks, far short of the average 40.

We spoke to Yu Xuan's mother, Ms. Felicia Wong, about how her stay at Ronald McDonald House helped her cope with the caregiving of Yu Xuan.

Ms. Wong shared, "It was really a shock to me, as my first-born child did not have any irregularities whatsoever."

The mother of two expressed her gratitude to both NUH and Ronald McDonald House Charities Singapore for the complimentary use of one of four bedrooms for seven months till July 2021. "It's like a hotel, and having food and a quiet place to think really helped me through the entire ordeal at NUH," said Felicia, who is originally from Malaysia. She was also grateful for having a proper space to eat her meals in peace, while coping with safety measures imposed during the pandemic.

Felicia Wong, mum of Kwek Yu Xuan



OUR FAMILIES SHAPE US

Voices of our Beneficiaries



Baby Kingsley weighed a mere 1.2 kg when born on 20 May 2021, and spent the first two months of his life in the Neo-natal ICU (NICU). Due to COVID-19, ART swabs or PCR tests were needed for every single visit to the hospital and with the Ronald McDonald House closed, Kingsley's parents had no choice but to make the daily commute. Fast forward to 21 July 2021, Kingsley was discharged with no major issues.

But on 1 September 2021, things quickly took a turn for the worse. Kingsley's parents noticed weird sounds coming from Kingsley and quickly rushed him to the hospital. As soon as they arrived at NUH, the doctors and nurses rushed to attend to him given his critical condition with a dangerously low 20% oxygen level. He was immediately sent to the Paediatrics ICU (PICU) on account of a very bad lung infection. The doctors updated very regularly on his condition and the procedures they had to do in order to save his life.

"On his first night, we received a call from the doctor that Kingsley's heartbeat had stopped. They performed CPR and managed to save his life. We were at home at that time and were very shocked to hear this. We were thankful that the doctors and nurses had saved him but felt very sad that we were not there with him. When my husband and I were finally able to see and touch him, we were heartbroken to see him all tubed up to the ventilator for oxygen support. He was shaking so badly as they had to use a strong ventilator to support his breathing, and also administer him with lots of medications and injections," shares Kingsley's mum, Faith.

A few days after, Kingsley's parents were informed of a room available at the Ronald McDonald House. "We moved in and were surprised that the room was just like a hotel room. Most of all, it provided a comforting stay beside the PICU ward for parents. The house is fully equipped with a living room, dining area and library. It has a communal fridge with healthy drinks and ready-to-eat meals for each family every two weeks. There's even a fully-equipped kitchen with a stove and microwave oven, as well as a laundry area with a washing machine and dryer. The staff there were super warm and friendly too. We ended up staying there for over a month."

With the tumultuous ups and downs throughout this entire hospital episode with Kingsley, the Ronald McDonald House has been a huge relief. Faith adds, "If not for the Ronald McDonald House, we would both be physically and mentally exhausted, having to travel back and forth to the hospital every day, and it would also be a hassle for a mother like me to pump breastmilk every three hours. Thank you again to the RMHC team for being there for us during our lowest times in the hospital. We hope everyone will support RMHC and their cause by opening their hearts and wallets to help families with seriously ill children during their darkest and most critical moments."

Faith, mum of Kingsley

OUR FAMILIES SHAPE US

Voices of our Beneficiaries

Michelle cannot help but feel both her son and her are being judged whenever she books a Grab or taxi and indicates the Institute of Mental Health (IMH) as the destination.

For over a year now, Michelle has been accompanying her 16-year-old son, Ethan, to IMH for his sessions with a psychotherapist. She refers to the Ronald McDonald Family Room as a safe place where they can relax outside of the harsh medical environment.

Ethan suffers from Asperger's syndrome and has also been diagnosed with mild depression and anxiety. He may be seen as socially awkward, and one of Michelle's biggest wishes is for him to be able to socialise in a safe environment and eventually make friends.

Mental health and mental wellness have been a very current topic in Singapore, but when it comes to giving and showing support to mental health patients and their caregivers, Michelle shares that there is still a long way to go.

"There is a lack of understanding in the general public on how to deal and cope with the issue of mental wellness and show empathy towards the caregivers of such children," says Michelle. She is however very grateful for what Ronald McDonald House Charities Singapore has done for her and her family since the visits to IMH. Escape, comfort, and food. These three words come to Michelle's mind when asked how she feels each time she

visits the Ronald McDonald Family Room at IMH.

"The Family Room provides a cosy and relaxing environment to unwind and breathe a little. It is a stark difference from the hard, plastic chairs of the waiting area just next door, and is a beacon of light for caregivers and their children alike."

Michelle, mum of Ethan



OUR FAMILIES SHAPE US

Transformational Journey

Back in June 2019, Chloe suffered a life-threatening case of sepsis and was rushed to NUH. Her parents managed to find strength and solace as they stayed for a week at the Ronald McDonald House at NUH, just next to the PICU.

Fast forward to two years later and the amazingly brave Chloe has since recovered fully following a successful bone marrow transplant. Chloe now spends her time biking and reading, and loves nothing more than playing with her two sisters.



Little Emma was born with Down syndrome, duodenal atresia, and a congenital heart condition Tetralogy of Fallot. She had to undergo major surgery at just two days old.

Emma then underwent a complete repair of her cardiac lesion and was deemed to be in a critical condition due to the delicate condition of her heart. She had to spend extended periods of time in the PICU until the doctors were certain that Emma’s heart was able to pump on its own.

When she was about 2 years old, Emma went for yet another major heart surgery in the last quarter of 2021, and she has been recovering well since!
“The Ronald McDonald House served as a home, a place

of comfort, and was like ‘family’ during the hardest time. It was because of the physical and emotional support received from all of you that I was able to face this ordeal every day,” said Emma’s mum, Myra Tacadena. She is grateful to Ronald McDonald House Charities Singapore for opening its doors to her especially when things were uncertain for Emma.

Today, Emma is walking, babbling a lot, active, and full of life. She enjoys reading, swimming, dancing, watching TV, and loves spending time with her elder sister.

OUR CORE PROGRAMMES DEFINE US

RONALD McDONALD HOUSE AT NUH

Since opening our doors in January 2013, over 1,000 families have called the Ronald McDonald House at NUH a ‘home away from home’. Parents and families find solace and respite as they recharge themselves body-mind-spirit, so they can return to their sick child and offer comfort and love.

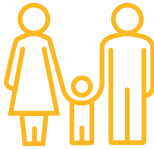
We believe in keeping families close, by taking care of parent-caregivers so they can better care for their children.



Since 2013, the Ronald McDonald House has provided



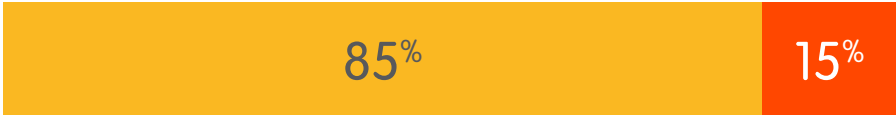
12,291 nights
of accommodation for



1,070 families

Occupancy based on 4 bedrooms	2019	2020	2021
Number of Families Served	144	94	140
Nights of Accommodation	1,428	1,180	1,277
Number of Families Turned Away	3	23	16
Waitlist Room Nights	152	59	55
Occupancy Rate	97.3%	80.6%	87.5%
Average Stay per Family	10 days	13 days	9 days

Nationalities of Guests



- Singapore Community
- Foreigners

OUR CORE PROGRAMMES

DEFINE US

RONALD McDONALD FAMILY ROOM AT NUH

Established as part of NUH’s expansion plan for its PICU ward, the Ronald McDonald Family Room is a strategic partnership between the National University Hospital and RMHC Singapore with a common vision to enhance the quality of support and care for seriously ill children and their families in Singapore.

The Family Room at NUH can accommodate up to 28 persons at any one time. Aside from being a place of rest, there are also shower facilities, with clean towels and toiletries provided. The room is open 24 hours daily.



Since its opening in 2016, Ronald McDonald Family Room (NUH) has served



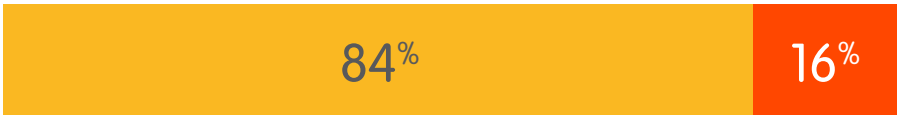
3,475 families and



6,852 registered family members

Yearly Impact On Families	2019	2020	2021
Number of Families Served	746	352	470
Number of Registered Guests Served	1,454	629	891
Average Length of Usage per Family Member	4 days	5 days	5 days

Nationalities of Guests



- Singapore Community
- Foreigners

RONALD McDONALD FAMILY ROOM AT IMH

Situated within the quiet sanctuary of the Institute of Mental Health (IMH), the Ronald McDonald Family Room provides a place of rest and respite for parents of young patients seeking or undergoing treatment at IMH. The Family Room at IMH is open to all families whose child is seeking or undergoing treatment at IMH Sunrise Wing which cares for children and adolescents aged 6 to 18 years, for both outpatient visits at its Child Guidance Clinic and inpatient admissions. The Family Room is open Mondays to Fridays, 9am to 7pm.



Since its opening in 2017, the Ronald McDonald Family Room (IMH) has served



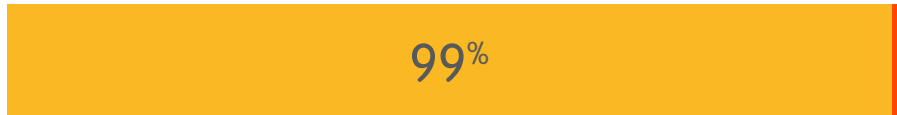
738 families and



1,008 registered family members

Impact On Families Since Opening	2019	2020	2021
Number of Families Served	211	93	69
Number of Registered Guests Served	287	123	86
Total Usage for the Year	4790	2,404	2,844

Nationalities of Guests



- Singapore Community
- Foreigners

OUR COMMUNITY OUTREACH PROGRAMMES AMPLIFY US

RMHC Singapore is always excited to explore new ideas that strengthen its relevance and support for families and children in the hospitals. Due to COVID-19 measures in 2021, however, the following programmes at NUH were put on hold:

- RMHC Happy Wheel Cart
- RMHC Family Respite Care Programme
- RMHC Birthday Programme

RMHC managed to continue with the following programmes despite the safety constraints:

RMHC PAEDIATRIC HAPPY SNACK PACKS

These snack packs are our way of cheering the children on — in particular, those receiving oncology treatment at the Viva-University Children’s Cancer Centre located at NUH Medical Centre. Our snack packs are not just an energy booster following their fasting prior to treatment, but also a way to motivate these children as they look forward to receiving a happy snack pack from the nurse post-treatment.

In 2021, a total of 2,678 packs were distributed to patients at the Paediatric ward in NUH and the Child Guidance Clinic at IMH. We would like to thank all our donors for gifting the snack packs containing treats and toys for the kids to enjoy!



RMHC STORYLAND PROGRAMME BY THE SINGAPORE AMERICAN SCHOOL

Spending time in a medical environment can be challenging for children and their parents. By bringing storytelling to children visiting the outpatient clinics or those who are hospitalised, this programme hopes to help shift the children’s focus to their favourite stories instead. These beloved stories are narrated by student volunteers of the Singapore American School.



Scan to start viewing



RMHC CARDS FROM THE HEART PROGRAMME



Ronald McDonald House Charities (RMHC) Singapore understands how tough it can be for families caring for a child seeking treatment at the Child Guidance Clinic at the Institute of Mental Health (IMH).

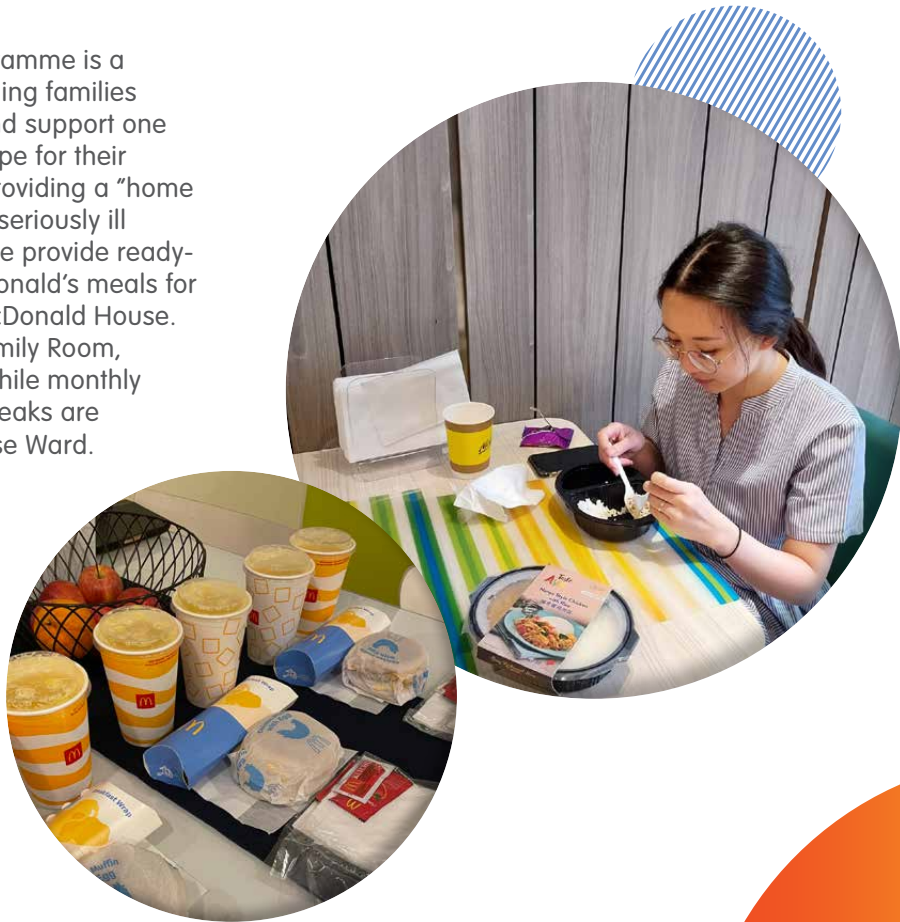
A collaborative initiative by the IMH and RMHC Singapore, “Cards from the Heart” Programme targets in-patients who are children or adolescents with a history of chronic self-harm or recurrent suicidality. Through this programme, in-patients who are discharged from IMH receive a series of postcards with cheerful illustrations accompanied by motivational quotes. The aim is to re-connect with these youths and show constant care.

The second run of the “Cards from the Heart” Programme has been slated for 2022 to provide continued emotional support for patients.

The cheerful postcards are mailed at regular intervals and underscore the importance of staying in touch and providing encouragement to a child on the journey to recovery. The series of eight postcards can be pieced together to form a poster that acts as a constant reminder to our patients that they are not alone.

RMHC “MEALS TO BOND” PROGRAMME

The RMHC “Meals to Bond” Programme is a simple and effective way of bringing families together to share experiences and support one another, their hearts united in hope for their children’s recovery. Apart from providing a “home away from home” for families of seriously ill children being treated at NUH, we provide ready-to-eat meals and bi-weekly McDonald’s meals for families staying at the Ronald McDonald House. Over at the Ronald McDonald Family Room, we provide weekly tea breaks; while monthly McDonald’s breakfast and tea breaks are served to patients at IMH’s Sunrise Ward.



CHAMPIONS AND VOICES OF OUR CAUSE

OUR VOLUNTEERS

One of the many challenges RMHC Singapore faced during the COVID-19 pandemic was the suspension of volunteers due to the COVID-19 safety measures. An integral part of the charity, our volunteers selflessly contribute their time, talent, and expertise in serving our families at the Ronald McDonald House and Ronald McDonald Family Room, as well as supporting our community outreach programmes.

Fortunately, many amazing volunteers who came forward to volunteer in other ways such as surprising families with pretty bouquets of flowers and gifting families with handmade quilts when they checked out from the Ronald McDonald. We are most grateful for every help from our volunteers and appreciate them having our backs.



Mindbloomiing - Flowers for the Soul led by Agnieszka Veriga (Aga)

Aga is the founder and owner of 'Mindbloomiing - Flowers for the Soul' and has gifted 15 bouquets of Angel flowers to the families of critically sick children and adolescents in both NUH and IMH. Aga hopes that these bouquets will give them positivity and strength to help them cope with daily challenges, and to be assimilated back into the society upon the patient's discharge.



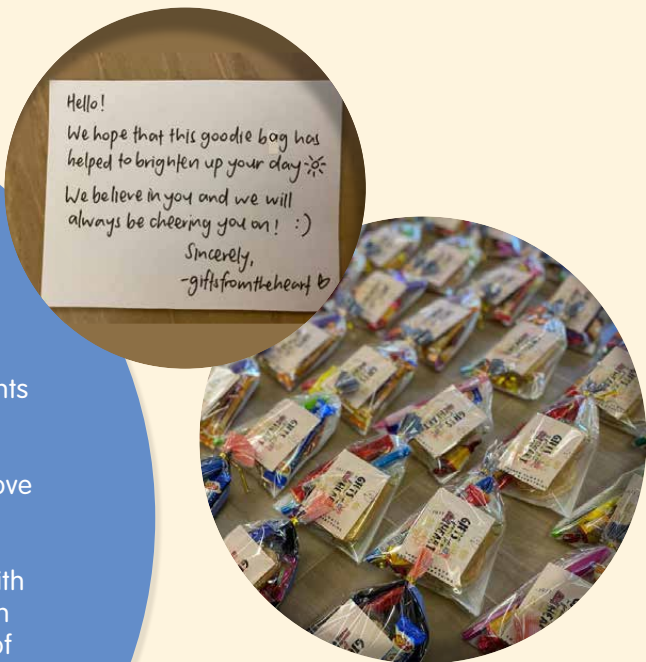
Meg Farrell Sine

Patchwork quilt made with love. These beautiful quilts measure 91cm x 117cm and can double up as a child's blanket or even a playmat! Thank you, Meg, for your heartwarming gifts to our families!

Gifts from the Heart led by students from National Junior College

Kera, Yijia, Kristy, Jing Jie and Chok Joo are students from the National Junior College (NJC) who first started their very own fundraising campaign—giftsfromtheheart x RMHC—with the hope to improve the lives of hospitalised children.

They led a group of peers from NJC to team up with RMHC SG to spread joy to the children at NUH on a monthly basis. From purchasing and packing of goodie bags to sourcing birthday presents (along with inspiring handwritten notes), they hope that this celebratory gesture would help fulfil the birthday wishes of children!



Noelle Speers and Jill Tattle

Two friends, Noelle Speers and Jill Tattle, spent an afternoon together producing lovely handmade flowers for distribution to our families on Mother's Day. It was a really wonderful gesture!



OUR RELATIONSHIPS CONNECT US

RMHC ONLINE FUNDRAISING CAMPAIGN 2021

Yet again, our annual RMHC Gala Dinner was put on hold this year due to the pandemic. But we were fortunate to have the continued support of our donors through the RMHC Online Fundraising Campaign. Every effort during the pandemic helps us carry out our mission — keeping families close at our Ronald McDonald House and Family Room.

When a seriously ill child is hospitalised for an extended period, having the family close by helps greatly in the recovery journey. As for the family, being given a place of respite close to their child helps them cope better emotionally.

Through the support of corporate and individual donors, as well as grant funding from the Tote Board, we successfully raised close to \$200,000. We are grateful for the continued generosity of our donors who have made a difference to our community of families.



"At the Ronald McDonald House and Family Room, we were able to be near our child when she was slowly recovering from her surgeries and could immediately respond to her when needed."

Benjamin Chua, Father of Kaelyn Chua

"We were extremely touched by the great lengths that the staff went to just to make us feel welcomed and comfortable."

Melissa Tan, Mother of Ayden Ong

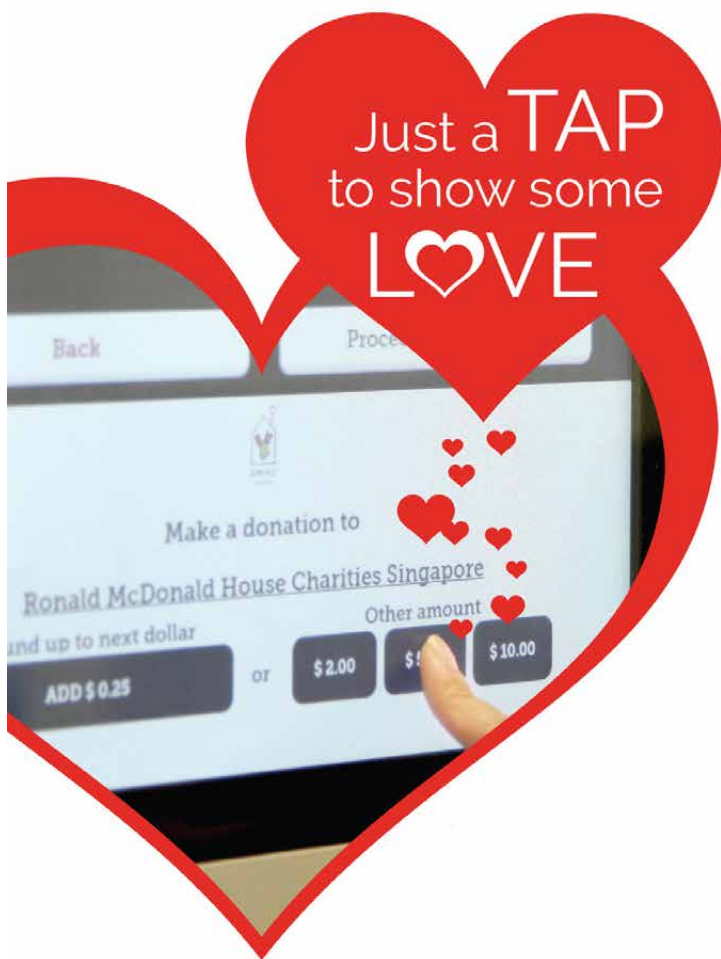


"The RMHC staff went the extra mile to provide towels, toiletries, snacks and drinks. We were grateful and comforted by what they offered."

Elvira, Mother of Justin Usabeny Widarta



OUR INVALUABLE PARTNERSHIP WITH McDONALD'S



RMHC Singapore has been McDonald's Singapore's "Charity of Choice" since its inception in 1989. McDonald's is also the charity's single largest corporate donor, contributing a significant share of the annual operating costs. This year, McDonald's Singapore raised over S\$500,000 through donations from coin boxes* and self-ordering kiosks, McHappy Day annual fundraiser, and donation of five cents from the sale of every Happy Meal.

Our deepest appreciation to the general public in Singapore for their generous contribution through McDonald's.

(*We have ceased the collection of donations through the coin boxes in early November in a move towards cashless donations.)

McDonald's Singapore Donation Drive on McHappy Day

In conjunction with its annual McHappy Day in November, McDonald's fundraising campaign message focused on the ease of donating to RMHC via the self-ordering kiosks in all the restaurants. By simply rounding up to the next dollar or selecting a specific dollar amount, it is easy and convenient to support the RMHC cause.

THANK YOU, McDONALD'S SINGAPORE, FOR YOUR EFFORTS IN 2021!



McDonald's donates 5 cents of each Happy Meal sold:

S\$125,569



McHappy Day annual fundraiser:

S\$53,271



Donations via coin boxes in 134 McDonald's restaurants and the SOK channel: over

S\$385,000



Collectively, the above efforts have helped RMHC cover at

least **62%** of overall expenditure in 2021

CORPORATE SPONSORS & SUPPORTERS FOR 2021

Aryzta Singapore Pte Ltd
Boncafé International Pte Ltd
Braemar ACM Shipbroking Pte Ltd
Coca-Cola Far East Limited
Cornell Hotel Society - Singapore Chapter
Ecolab Pte Ltd
EPTA Asia Pte Ltd
Gifts from the Heart
H&C Equipment Pte Ltd
Hanbaobao Pte Ltd
HAVI Freight Management Pte Ltd
HAVI Global Solutions (Asia Pacific) LLC
HAVI Logistics (S) Pte Ltd
J.R. Simplot Company
Lamb Weston International Pte Ltd
Lewis Public Relations Pte Ltd
Martin Brower Singapore Pte Ltd

McD Global Franchising Limited Singapore Branch
Megabuilders & Development Pte Ltd
National Council of Social Service
OMD Singapore Pte Ltd
OUE Limited
Ronald McDonald House Charities Global
Sealy Asia (S) Pte Ltd
SG ARMY BTS
Singapore American School
Singapore Press Holdings Limited
Super Bean International Pte Ltd
Tanglin Trust School Limited
Tote Board
Unilever Singapore Pte Ltd



INDIVIDUAL SPONSORS & SUPPORTERS FOR 2021

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